



Lock in results & guarantee campaign performance

CPV Billing

Influencers are contracted w/ view delivery minimums for each campaign

Solution

Content creation across a range of creative strategies w/ RAD AI and audience matching technology

Result

Brands get viral moments and 3X the amount of UGC with content rights and paid permissions for amplification

CPV Guarantees :

Influencers	14
Trackable Clicks	37,601
Views	3,701,806
Comments	2477
Likes	685,900
Shares	19,330
Total Followers	6.5M+

Engagements

4,256,114

powered by RAD AI

The Results are in :

- ✓ **RAD's CPV model generates 170% more content across the influencers activated**
- ✓ **With RAD, campaign engagement on CPV guarantees outperforms Facebook, Instagram and YouTube by 700-2000% [organic results]**
- ✓ **Lightening fast activations. Go live within 72 hours**